Gracie Barra Northville Weekly Newsletter 11/2/2026
1 message

Gracie Barra Northville <info@gbnorthville.com> Sun, Nov 1, 2026 at 7:37 PM
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GRACIE BARRA NORTHVILLE WEEKLY NEWSLETTER

www.gbnorthville.com

BUSINESS PULSE



Google Review

Facebook Review

For all those who have not had the opportunity yet,
please give us a couple minutes out of your day to leave us a review.
Google Review Link Facebook Review Link

BJJ WEEK 4: Closed Guard

WE ARE MOVING IN MARCH

37461 Schoolcraft Rd, Livonia

For those that were not in class last week you will be hearing this for the first time here. I was planning on waiting until paperwork was finalized, but my current landlord forced my hand as they will be posting a lease sign on the building this week.

As most of you know from the in-person announcements this week, we will be moving locations at the end of February when my lease ends at our current location. While I love our current location and facility, and many man hours went into making it as beautiful as it is, the rent increases are just not sustainable. The exciting news is that the new location 37461 Schoolcraft Rd, Livonia is only about 2 miles away and is going to be a shorter commute for about 75% of the current students, is more easily accessible since it is right off the highway, will have easier parking, will not have a pole in the middle of the mats, has a drop ceiling so the building acoustics will be much better, our adjoining wall with the padded logo will not be against a business that operates at the same time as us so we will be able to use that as a training surface like initially intended, and it will of course be renovated to the same high standards you have come to expect from your time at Gracie Barra Northville. All the flooring, (vinyl plank and mats), counter, wall décor and bathroom amenities will be transitioned over.

The other exciting part of the move is that the location is currently a functioning BJJ gym and I fully expect that most of the current students will be staying. The current owner has been running his gym as a one-man operation so all the current GB Northville coaches will still be running all classes. At the moment, my expectation is that all class times will remain as they currently are, but that is always subject to change based on the make-up of the membership. The current owner is getting out of the business due to requiring back surgery from a severe auto accident earlier

in the year and will eventually be moving to Florida.

Currently, the plan is for me to take over the new lease January 1st, renovate the facility in January and February while any retained students from that gym train in Northville, then at the end of February move into the new location. My expectation is that there will be no training down time during the transition if all goes well.

If you would be interested in helping to renovate the facility, or know people in the trades that could help, please let me know. January 2nd is when I plan on demolition beginning. It is going to be an incredibly busy time for me personally from now until the transition is complete, but I'm looking forward to this opportunity.

BRING A FRIEND TO CLASS: 11/14



To encourage students to invite friends to class and win the referral challenge, we will be hosting a "Bring a friend to class" event on Saturday, 11/14 during all classes. We will have special classes to comfortably introduce everyone to the art that we love. Please sign up on the sheet in the gym with anyone you are inviting.

REFERRAL CHALLENGE



From now until Dec 19th, we have a referral challenge with the winner receiving the drone displayed at the gym. Whoever refers the most members that join by Dec 19th will take home an awesome Christmas present!

MEMBER SPOTLIGHT



One of the projects we are are starting to help increase membership is to re-launch one of our most successful on-line campaigns. We called it our "Members Just Like You" campaign. In it, we had members get a picture of themself at work, one at the gym, and then provide a brief description of why they joined the gym and what they have received from their membership. If you would like to share your story, simply send your pictures and description to "info@gbnorthville.com" for us to share on our social media pages.

ADVANCED BJJ CLASS



The advanced BJJ invite list has been posted in the gym on the bulletin board. If you have any questions, please see Prof Greg. Advanced class will be every night 9:00-9:30 and Saturday from 11am -noon.

CLEANING SUPPORT STILL NEEDED



Would you like to help ensure a clean, safe training environment and also reduce your tuition? I am looking for 1-2 people to help clean the gym after classes. The process takes less than an hour and can be done anytime you are free. Please contact Prof Greg at 248-207-7555

DESK SUPPORT NEEDED



Do you enjoy talking to people? Do you want to help the gym grow? Do you want to get paid to do both? I am currently looking for another individual to help behind the counter greeting new students, preparing them for class, reviewing the membership information with them and signing them up for a membership. You must be outgoing, professional, responsible and a good communicator. Please text me if you are interested: Prof Greg, 248-207-7555.

SCHEDULE 11/2-11/7

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
GB M2 Advanced Muay Thai (Invite Only) 5:30 pm	GB M1 Muay Thai Kickboxing (Kids & Adults) 5:30 pm	GB K JR Champs 1 BJJ (3-5 y/o) 5:30 pm	GB M1 Muay Thai Kickboxing (Kids & Adults) 5:30 pm		CHEWJITSU TOURAMENT All Jiu-Jitsu classes cancelled due to coaches supporting the tournament.	CLOSED
GB M1 Muay Thai Kickboxing (Adults Only) 6:30 pm	GB K SR Champs BJJ (9-13 y/o) 6:30 pm	GB K JR Champs 2 BJJ (6-8 y/o) 6:30 pm	GB K SR Champs BJJ (9-13 y/o) 6:30 pm	GB 1 GB M1 GB K GB K		
GB 1 Adult BJJ (14+ y/o) 7:30-9:00 pm	GB 1 Adult BJJ (14+ y/o) 7:30-9:00 pm	GB 1 Adult BJJ (14+ y/o) 7:30-9:00 pm	GB NO GI Adult BJJ (14+ y/o) NO GI 7:30-9:00 pm	OPEN MAT All Programs 6:00-7:00 pm		
	GB 2 ADV BJJ (Invite Only) 9:00-9:30 pm	GB 2 ADV BJJ (Invite Only) 9:00-9:30 pm	GB 2 ADV BJJ (Invite Only) 9:00-9:30 pm		GB M1 Muay Thai (Adults Only) 11:00 am	

TOURNAMENTS



Chewjitsu Submission Only, Nov 7, Frankenmuth, MI
IBJJF No Gi Worlds, Dec 10-12, Las Vegas
Grappling Industries, Jan 9, Hype Rec Center
NAGA, Feb 13, Hype Rec Center

Grappling Industries, Apr 3, Hype Rec Center
Grappling Industries, Jun 26, Hype Rec Center
Grappling Industries, Oct 2, Hype Rec Center

~~~> FINAL THOUGHTS <~~~

CHANGE



Prof Greg Fernandes
Gracie Barra Northville

BUSINESSES WE SUPPORT

SPINE PLUS CHIROPRACTIC

SpinePlus Chiropractic
37875 W 12 Mile Rd, Building C. Suite 200
Farmington Hills, MI 48331
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